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## **Six Local Museums to Offer Free Admission to *Smithsonian* Magazine's "Museum Day Live!" Ticket Holders on 9/28**

**SACRAMENTO, Calif.** -- Six Sacramento area museums are joining the *Smithsonian* magazine "Museum Day Live!" nationwide effort by offering free admission to ticket holders all day on Saturday, September 28, 2013. Participating local museums include the following: **Aerospace Museum of California, California Automobile Museum, California State Military Museum, California State Railroad Museum, Maidu Museum & Historic Site and The California Museum.** While the list of participating museums is still growing for 2013, more than 1,500 museums across the country participated in 2012. The mission of the annual effort is to provide an opportunity for consumers throughout the United States to enjoy and share in our dynamic heritage and cultural life for free.

"Museum Day Live!" tickets are available for download at [www.smithsonianmag.com/museumday](http://www.smithsonianmag.com/museumday). No purchase is necessary to become a registered user and obtain a special event ticket (good for two guests) but a valid email address is required and the offer is limited to one ticket per household. A printed ticket is needed for free entry on this special day only (note that some museums may be willing to accept the ticket on the screen of a smartphone). An official "Museum Day Live!" ticket is valid for one entry (for two guests) to just one of the participating museums that must be identified when requesting a free ticket. If a museum reaches capacity, the participating museum has the right to limit the number of guests until space becomes available.

On "Museum Day Live!" and all through the year, the Sacramento area is home to an amazing array of state-of-the-art museums and destinations that offer visitors the chance to explore California's fine art, history, science, and wildlife treasures. To stay connected to Sacramento Museums, "like" them on [www.Facebook.com/SacMuseums](https://www.facebook.com/SacMuseums), follow them on Twitter @SacMuseums or visit the website at [www.SacMuseums.org](http://www.SacMuseums.org).

**About the Sacramento Association of Museums (SAM)** -- Comprised of 30 greater Sacramento area museums working in partnership with the Sacramento Convention & Visitors Bureau, SAM's mission is to raise awareness of local museums by giving the community the opportunity to discover California's fine art, history, science and wildlife treasures. SAM achieves its mission through implementing cooperative promotions and developing strategic marketing alliances, by encouraging sharing of knowledge and resources among its partner institutions. For more information, visit [www.sacmuseums.org](http://www.sacmuseums.org).